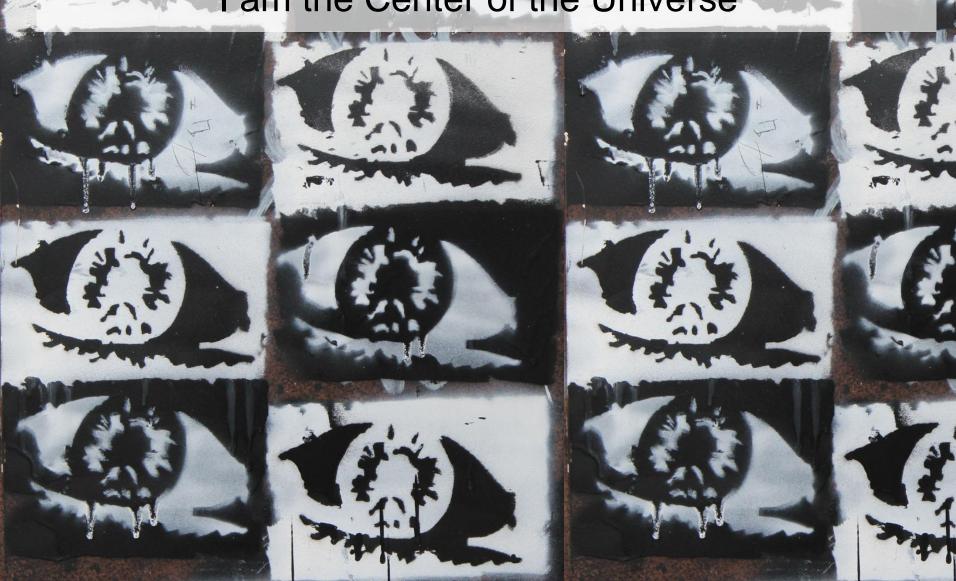
Individualism

I am the Center of the Universe





 The belief that the individual is the primary reality and that our understanding of the universe and lifestyle should be centered in oneself.



Individualism

 Doesn't find its origins in an intellectual system, but as a type of story about who we should be.

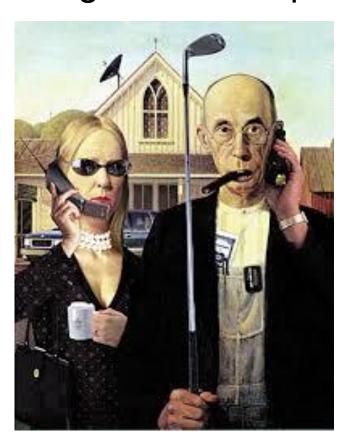


- Utilitarian Individualism
 - Dominate force in America
 - Pleasure over Pain
 - American Dream
 - Conforms to the rules



• Before and After... "It's a gift to be simple..."



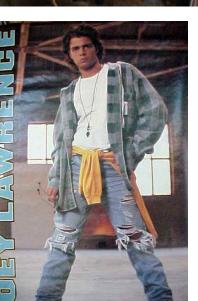


- Expressive Individualism
 - Reaction to Utilitarian Individualism
 - Worships the freedom to express our uniqiness...
 - Rules are threats
 - "I need to be free to be me" (28).

Expressive Individualism (Fashion)













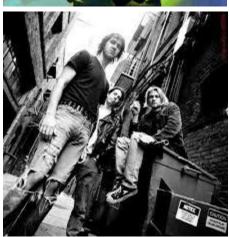
• Expressive Individualism (Music)









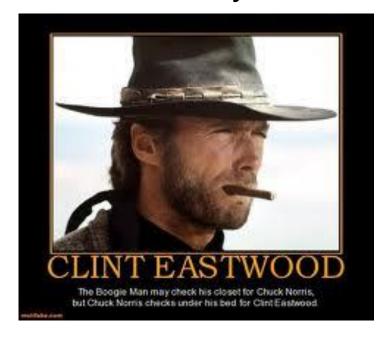


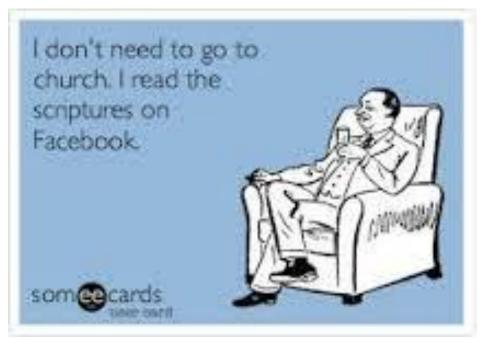






Christianity





I am the Primary Reality of the Universe

- Sacrificial self-benefiting interests
- Self-Centeredness
- Social and Religious Institutions are a Threat
 - Utilitarian Individualism
 - Expressive Individualism

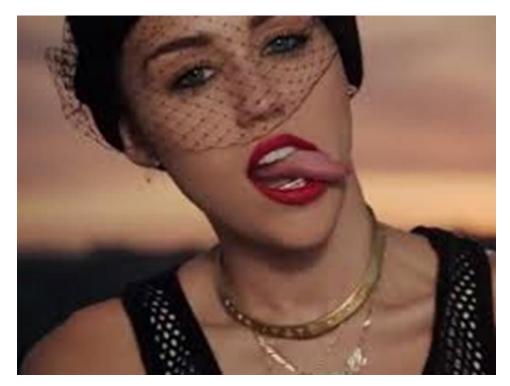
My Ends Justifies My Means

- Speeding
- Cheating on your assignments, tests, hours at work, taxes
- Not listening to a people group, moving a people group into the gettos, getting rid of a people group
- Climb the corporate ladder despite the: other employees, the environment, the poor, etc.

I am My only Moral Conscience



My goals determine what I find valuable... Who is to judge?



Freedom and Fullfillment are My Right

- Basic Virtues of Classical Thought
 - Prudence
 - Courage
 - Moderation
 - Justice
- Individualism: Freedom is the cardinal virtue
 - Justice...
 - Goodness...
 - Traditional Values...

Performace Defines our Value









The Truth in Individualism

- "Individualism acknowledges the extent of our freedom and the responsibility that comes with freedom" (Wilkens and Sanford, 34).
- "Individualism affirms my need to make a difference" (35).
- "Individualism recognizes the strenth of chosen beliefs" (36).

The Potential Problems of Individualism

- "Individualism is constructed on a flawed view of reality" (37).
- Individualism is constructed on a flawed view of human nature" (38).
- "Individualism has a flawed view of freedom and achievement" (39).



Wilkens, Steve and Mark Sanford. *Hidden Worldviews: Eight Cultural Stories that Shape Our Lives.* Downers Grove: InterVarsity Press, 2009.